

CONTENT-DRIVEN MARKETING

VIDEO
WEBSITES
SOCIAL MEDIA
GRAPHIC DESIGN
PHOTOGRAPHY
EMAIL MARKETING
BRANDING



**SUBLIME
MEDIA GROUP**

SublimeMediaGroup.com



Creative Marketing Strategists

THAT ELEVATE BRANDS

Grab your **slice** of the market with our **Content-Driven** approach.

WHO WE ARE

Sublime Media Group is a marketing agency focused on inspiring a connection between people, products, and companies. We are content-driven creatives who love working together with our clients to leverage their brand story. Our team is composed of visual storytellers, writers, media strategists, graphic artists, and website designers. We truly love what we do.

Our content-driven marketing approach utilizes award-winning video production, motion graphics, graphic design & photography to engage audiences using digital and traditional advertising platforms.



**MARKETING
STRATEGY**



**CONTENT
CREATION**



**AUDIENCE
TARGETING**



**WEBSITE
DESIGN**



**TRACKING
& REPORTING**

FOUNDERS



JON DOSS



AUSTIN ALBANY

We are storytellers.

The creative team at Sublime Media Group is capable of producing video, social media, and web projects of all sizes. SMG has worked with local, regional, and national clients.

WE MARKET OUR CLIENTS WITH...

CUSTOM CONTENT

Custom and memorable videos, graphics, blog posts, and animations... designed to tell your story and achieve your marketing goals.

DIGITAL AND TRADITIONAL ADVERTISING STRATEGIES

Our team will develop a digital and traditional advertising strategy designed to reach consumers and track conversions based around your marketing budget.

SOCIAL MEDIA ENGAGEMENT

Custom content will be used to drive social engagement on Facebook, Instagram, YouTube, LinkedIn, Twitter, Snapchat, and TikTok.

CLIENT REVIEWS

We needed more business. We hired Sublime Media to make ads we could run to attract clients for our business. Success! We attracted 100's of potential clients using the videos they created for us. We are super happy we worked with Sublime Media Group and look forward to working with them again!

RIKR Fitness

Small businesses like mine are often not competing against other small businesses. Instead we are often competing against large companies with even larger advertising production budgets. Working with Sublime allows me to have professional advertisements and marketing that are equal to the quality of a national campaign. I've worked with Sublime Media Group for several years.

Jason Fryja - Golf Exchange

There's not enough time in the day to explain how AMAZING Sublime Media Group is! Aside from being incredibly talented, they are always timely, responsive and detail oriented. Their creativity is out of this world! If you are thinking of partnering with Sublime, don't hesitate! Do it now! They are truly wonderful individuals who wholeheartedly want success for their clients! If I could give more than 5-stars, I would!

Lindsey Sanson - American Bank & Trust

**Our Project Managers
are marketing consultants
with the experience to
help you reach your goals.**



VIDEO PRODUCTION

Video usage is growing rapidly. Is your company using video to reach new audiences, inspire greater loyalty in existing ones, and ultimately improve your bottom line? Don't hesitate! Take advantage of your company's potential with one of Sublime Media Group's many video production services.

Our award-winning video production team uses top of the line camera, lighting, and sound equipment to tell your story. We offer 4K video options, social video formatting, drone aerial services, and animation services.



Specializing in commercials, corporate videos, animation, and motion graphics, we are video production nerds at heart. We grow brands for businesses with audience engaging content.



COMMERCIALS

SCRIPT WRITING
CASTING
VOICE OVERS
MOTION GRAPHICS
ANIMATION

CORPORATE VIDEOS

PRESENTATIONS
MOTION POWERPOINTS
INFOGRAPHICS
PANEL DISCUSSIONS
TRAINING VIDEOS

WEBSITE VIDEOS

WHO WE ARE
VIDEO FAQs
HEADER VIDEOS
TESTIMONIALS
SERVICE VIDEOS

SOCIAL MEDIA

CLIENT FEATURES
TESTIMONIALS
INFOGRAPHICS
HOLIDAY VIDEOS
HOW-TO VIDEOS

YOUTUBE

WEEKLY VIDEOS
KEYWORD OPTIMIZATION
CREATIVE TITLES
CREATIVE THUMBNAILS
YOUTUBE ADS

WEBSITE DESIGN

Our team develops websites that focus on creative vision, responsiveness, user experience, and cross-platform adoption. Let Sublime Media Group's website designers combine your brand with a user-oriented design to solve your business challenges in the most eye-catching way.

Smartphones are now the number one way consumers view web content. If your website isn't mobile optimized, you will miss out on over half of all web traffic. Our web team will maintain and host your website on secure and fast loading web servers.



WEB HOSTING

Let us handle the details. We offer web hosting for your website that focuses on website security, faster speed technologies, and technical support when you need it.



SEO

Search engine optimization (SEO) will determine how successful your website is at being found in a simple online search. Make your site the easiest to find with better SEO.



WEBSITE MAINTENANCE

Don't sweat it. Let us support and update your new website, so that your team can focus on running your organization and fulfilling your business goals.



SOCIAL MEDIA

MANAGEMENT & MARKETING



Content is at the heart of all social media. Let our skilled team show off your products and services through video, graphics, photos, and more. We create content that builds your brand's personality and deepens your relationships with customers.

Our **strategy development** goes beyond content calendar creation. We get to know your product, audience, goals, and place in the market to develop a targeted, measurable social media plan. Then, we track the data and ensure that you are always on top of the ever-changing social landscape.

Get immediate results with our **social media advertising services**. We connect your products and services to those who will be interested, using the most targeted forms of advertising available. Our team will use your data to create social content that converts for your business.

GRAPHIC DESIGN



Sublime Media Group's graphic design team is experienced with creating all types of visual assets to support your marketing. Visual content is a powerful converter that we use to turn your brand into an ROI machine. Communicate messages that will cut through the clutter with eye-catching and scroll stopping visual content from Sublime Media Group.

Logo Design | Print Design | Digital Ad Design | Website Design

PHOTOGRAPHY

Sublime Media Group offers headshot photography, commercial photography, corporate photography and product photography. Our photography team has over a decade of experience taking high quality photos for businesses in Kentucky and other states.

We love taking photos for advertisements, website content, and social media content.



EMAIL MARKETING

The advertising landscape is constantly changing, but the effectiveness of email marketing stands the test of time. Marketing emails are powerful tools to drive conversions and improve the success of other paid digital efforts. Your email audience will be your most important one in the coming years.

Let's start building now.



60 PERCENT OF CONSUMERS
SAY THEY'VE MADE A PURCHASE AS THE RESULT
OF A MARKETING EMAIL THEY RECEIVED.



BRANDING

Good branding is more than mood boards and cool logo design. Visual elements are important to brand development, but strong branding tells a larger story. Our team brings your brand's story to life through brand strategy development, effective design, and content.

Development | Design | Management

LET'S CONNECT



On the Lime is Sublime Media Group's weekly business and marketing podcast, filled with easily-digestible insights and anecdotes from marketing and business experts around the country. You won't find a podcast loaded down with jargon here - Will and Kayla dig deeper to get the stories behind our guests' success.

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